

MEET THE TOP3 ST INDUSTRIAL INNOVATORS 2022 AT HANNOVER MESSE!

Munich, April 2022

The **ST Industrial Innovation Challenge**, a special prize inside the 13th IoT Innovation World Cup® connects ST every year with hundreds of techpreneurs from all over the globe. Eligible submissions are also qualified for free development kits for industrial applications.

Here are the Top3 ST Industrial Innovators 2022 (in alphabetical order per company name):

- Altered Carbon (UK) Intelligent digitization of scent consists of multi-element digital scent receptors on a chip that detects a wide range of different compounds, and AI that enables the receptors to detect useful patterns of gas compounds namely digital fingerprints.
- <u>Ladon Energy (Germany)</u> Ladon energy box optimizes energy flow by detecting the energetic fingerprint from one single point of installation and showing which appliance is turned on and how much energy is consumed without being attached to a dedicated device.
- <u>Ligna Energy (Sweden)</u> Ligna S-Power are batteries from forest materials based on organic electronic polymers and biopolymers, which are used throughout the lifetime of the energy storage and then recycled and burned as biofuel.

The Top3 ST Industrial Innovators 2022 will pitch their solutions live in front of the expert jury in the official pitch & award ceremony at **HANNOVER MESSE** (Hanover), the world's leading fair for industrial transformation with

6.500 exhibitors and 200.000 visitors, on **1 June 2022, 16:00 – 18:00 CET**.

The winner of the ST Industrial Innovation Challenge will get the chance to collaborate with ST on jointly scaling up and customer projects, speaking slots at worldwide prominent tech events, free marketing packages, placement on the Innovation World Cup <u>Hall of Fame</u>, and many more.

The <u>3rd ST Industrial Innovation Challenge</u>, the <u>14th IoT Innovation World Cup®</u> and the <u>14th Healthcare Innovation World Cup®</u> are already open for submissions. Participation is free of charge. Further information at: <u>www.innovationworldcup.com</u>

Behind the scenes – The Innovation World Cup® Series

The Innovation World Cup® Series is the world's leading open innovation platform that supports breakthrough innovations to become reality and connect techpreneurs with international tech corporations. The Innovation World Cup® Series was initiated by Navispace GmbH in 2003. Current and previous partners include STMicroelectronics, EBV Elektronik, Würth Elektronik, Microtronics, VOSS Automotive, AiQ Smart Clothing, VARTA Microbattery, Google, Intel, Swisscom, Ericsson, Telefonica, Gemalto, Samsung, and many more. Participation is free of charge.

Further partners include WT | Wearable Technologies, BIM World MUNICH, CSEM, AlpICT, BioAlps Association, ACCIO, Business OULU, G2 Startups, Gate Garching, Wolves Summit, Medical Valley, UnternehmerTUM, IoTWeek, i2cat / IOT Catalan Alliance, Innovative City, Innovability, CENSIS, MEDICA, Invest in Bavaria, MIT Enterprise Forum Poland, Technoport, THINGS Stockholm, Munich Startup, InfoShare, IFJ, ITRI, INN.KUBATOR, TechBBQ, SUCCUS, Hong Kong Science and Technology Park, VJTI- Technology Business Incubator, Upgraded Life, and many more.

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